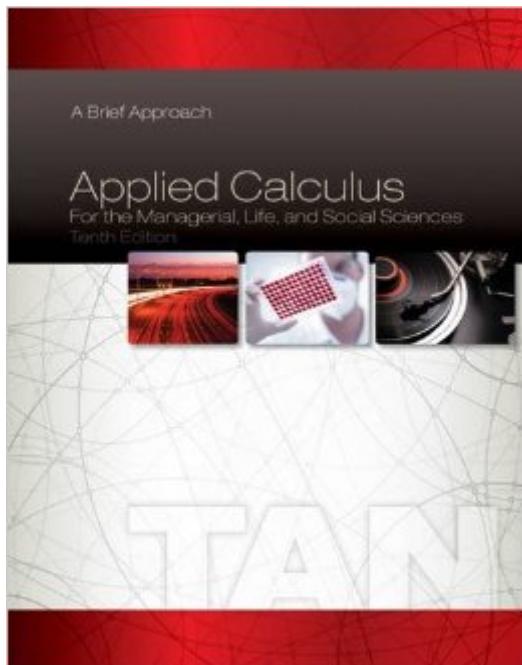


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# Applied Calculus For The Managerial, Life, And Social Sciences: A Brief Approach



## Synopsis

APPLIED CALCULUS FOR THE MANAGERIAL, LIFE, AND SOCIAL SCIENCES: A BRIEF APPROACH, Tenth Edition balances modern applications, solid pedagogy, and the latest technology to engage students and keep them motivated in the course. Suitable for majors and non-majors alike, the text uses an intuitive approach that teaches concepts through examples drawn from real-life situations from students' fields of interest. In addition, insightful Portfolios highlight the careers of real people and discuss how they incorporate math into their daily professional activities. Numerous exercises, including a Diagnostic Test, ensure that students have a concrete understanding of concepts before advancing to the next topic. The text's pedagogical features coupled with an exciting array of supplements equip students with the tools they need to make the most of their study time and to succeed in the course.

## Book Information

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## Customer Reviews

Good book... Enough explanations for the problems and tons of work problems to practice... But would definitely buy with the solution manual, which has only odd numbered problem solutions, but better than nothing...

It's a good book. A couple of errors from the author though...and you would think it's better since it's sooo ridiculously expensive

pages were creased, Not the best condition but still a huge savings over a new book!

In terms of math books, Its not bad. Gives good examples.

The book has all the material i need for the class.

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